



Media Release



from the
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Sheriff of Pima County

Pima County Speed Enforcement Program to Start Seven-Day Warning Period at All Ten Locations Beginning May 18

May 14, 2009

The warning period and start of Pima County's speed enforcement program will be Monday, May 18, 2009 at all ten (10) locations. The warning period will run for seven days with citations being issued beginning Monday, May 25, 2009.

Note: From May 15th to May 18th, 2009, the cameras will be testing strobe lights on vehicles that exceed the posted speed limit at 11 mph or greater. No warnings or notices of violation will be issued during the testing period.

The new start date was set following the completion of roadway repairs which caused inconsistent results during initial quality control testing. Current speed validation and quality assurance testing completed by American Traffic Solutions confirms the required accuracy and ensures that the system is working correctly within the company's strict tolerances.

Pima County chose to place fixed speed enforcement camera systems at ten collision-prone locations around Pima County following traffic studies of the locations. Those ten selected roadway corridors account for 26 percent of all speeding tickets issued in 2008, and more than 4,100 crashes over the last three years. The locations are:

- North La Cholla Boulevard near West Sunset Road
- South Mission Road near West Grubstake Drive

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Speed Enforcement Program

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- East Ina Road near North Camino de las Candelas
- North Swan Road near East Calle Barril
- East Valencia Road near South Wilmot Road.
- West Ruthrauff Road near West Rillito Street
- West Valencia Road near South Camino de la Tierra
- South Alvernon Way near South Station Master Drive
- East River Road near North Country Club Road
- South Nogales Highway near East Hermans Road

The goal of the photo enforcement program is simple – to better obtain voluntary compliance with the posted speed limits by motorists who use the public highway system in Pima County. This program is designed to make collision-prone roadway segments safer for all drivers.

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